भारतीय प्रबंध संस्थान सम्बलपुर
Indian Institute of Management Sambalpur

UDISH BHATNAGAR

MBA BATCH 2025 - 27

Adaptability | Leadership | Resilience | Diligent

Degree	Board	Institute	Percentage	Year
MBA	IIM	Indian Institute of Management, Sambalpur	81.26	2027
B.Tech(CSE)	Amity University	Amity School of Engineering and Technology, Noida	78.10	2022
HSC	CBSE	Delhi Public School, Lucknow	88.00	2018
SSC	ICSE	City Montessori School, Lucknow	90.00	2016

INTERNSHIP (2 Months)

Odisha Computer Application Centre — **Research Intern** — **Apr'26 – Jun'26**

Roles & Responsibilities

- **Advised OCAC on DPDP Act 2023 compliance** across 3 state departments serving 4.7 crore citizens
- **Developed a 64-control governance framework** across 9 domains to audit 90+ citizen-facing applications
- **Engaged 8+ senior stakeholders** including the Additional Secretariats and OCAC CEO on the digital roadmap
- **Diagnosed gaps in 4 core platforms** - RCMS, SCMS and 2 SSEPD systems mapping 10 priority fixes

WORK EXPERIENCE (36 Months)

IndiaMart InterMesh Limited — **Engineer** — **Jun'22 - Jun'25**

Payment Experience | Transaction Reliability | Intelligent Automation

Product Development

- **Migrated** the payments platform from AngularJS to React, optimizing performance for high transaction volumes
- **Redesigned backend workflows**, cutting processing time by **30%** and reducing operational effort by **0.5 FTE**
- Implemented bank-specific payment routing, improving transaction reliability through intelligent gateway selection
- Built real-time monitoring and alerting systems, enabling faster issue detection and minimizing platform downtime

Product Engineer

- **Maintained 99.9% uptime** and integrated multiple payment gateways, increasing transaction volume by **30%**
- **Automated payment collections** via **Cron jobs**, eliminating manual follow-ups and streamlining processes
- Developed a **payment link generation page**, boosting success rates by **20%** and cutting support tickets by **40%**
- Collaborated with stakeholders to launch new IndiaMART services, boosting adoption by **30%** , revenue by **10%**

Initiatives & Achievements

- Awarded **Pillar of Success** in December 2023 for outstanding contribution and impact on business goals
- Received **Continuous Excellence** award in June 2024 for consistent high performance and key deliverables

CERTIFICATIONS

Lean Six Sigma	Improve **process efficiency** through waste reduction and data-driven continuous improvement - GT LLP	2025
Basic Concepts of Digital Marketing	Leverage **digital marketing** to **boost** your brand and reach – Alison	2025
Google Analytics	Gain insights from Google Analytics to **track**, **measure**, and **optimize performance** – Google	2025
Product Management Basics	Learn **product lifecycle, customer discovery**, and **product development fundamentals** - Pendo.io	2026

POSITIONS OF RESPONSIBILITY

IIM Sambalpur — **Vice President, Students' Affairs Council** — **Mar'26 - Present**

- **Led 24+ clubs and committees**, ensuring operational efficiency and alignment with institute objectives
- **Oversaw student induction**, coordinating onboarding with administration and key stakeholders
- **Supervised elections and selection processes**, ensuring transparency, fairness, and structured governance
- **Managed critical SAC credentials and financial access**, ensuring secure and controlled operations

IIM Sambalpur — **Junior Coordinator, Students' Affairs Council** — **Dec'25 - Mar'26**

- **Elected to represent ~850 students**, contributing to student affairs, policy, and **institutional decisions**
- Partnered with **college leadership** to resolve student issues and improve academic and campus experience
- **Led 24 student clubs** and **committees**, ensuring smooth execution of academic, cultural, and professional events
- Acted as **liaison** between students, administration, and government authorities to ensure approvals and alignment

PROJECTS

OCAC - Technology Consultancy Project Live Project	• Leading **a gap analysis of 2 PDS platforms** (RCMS, SCMS) against **64 DPDP and OSDP controls** • Shaping **data-protection requirements** for 2 flagship initiatives - SSEPD IT DPR and FS&CW e-auction • **Conducting field visits and stakeholder interviews** across FS&CW, SSEPD to map system pain points	2026
Sentiment Analysis & Recommendation System Academic Project	• Built a **sentiment analysis** and restaurant recommendation system using the Zomato Kaggle dataset • Engineered NLP models achieving **82%+ sentiment accuracy** using **Word2Vec, LSTM, ULMFiT** • Developed restaurant rating prediction models using **Random Forest, Decision Tree, and Extra Trees** • Deployed a Heroku-hosted web application with **GitHub-based version control and integration**	2021

EXTRA CURRICULAR ACTIVITIES & INTERESTS

B School Events	• **Supervised** Ethos, IIM Sambalpur's annual fest, driving smooth event operations and delivery	2026
	• **Oversaw** PoMs and TEDx IIM Sambalpur, ensuring seamless event execution and coordination	2026
Sports	• Active participant in tennis and badminton, demonstrating **teamwork**, **perseverance and competitive spirit**	
Interests	• **Multi-instrumentalist and music producer**, skilled in piano and guitar, **creating original compositions** • Avid reader of fiction novels, exploring diverse narratives to enhance imagination and **critical thinking** • Passionate traveler and culinary explorer, **gaining cultural insights** through travel, cooking, and diverse cuisines	

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